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Experience



EDUSIGN – Founder & Chief Instructional designer Sept 2019 – Present

- EDUSIGN LLC is a consultancy focusing on development of synchronous online courses for various UN organizations such as UNITAR(Geneva), UNIDO (Vienna), UNFAO (Rome) and USA National Association of City Transportation Officials (New York).



Practicum by YANDEX - Instructional Design Team Lead Oct 2020 – Oct 2021

- Developing product strategy in conjunction with product designers: suggesting and testing new instructional features that would support Practicum's learning design needs.
- Managing the team of 22 instructional designers involved into content creation.

Practicum by YANDEX - Instructional Designer Oct 2019 – Oct 2020

- Consulting with faculty members and SMEs to recommend instructional technologies for their courses
- Implementing new applications and technologies through hands-on experimentation and direct application with the LMS



Senior Instructional Designer - New York city Government Feb 2019 – Sept 2019

- Providing learning solutions to facilitate organizational change initiatives.
- Leading workgroups to identify and implement new technologies to continually enhance Agency training outcomes and for the adoption of learning analytics to create smart algorithms to make predictions about long-term performance outcomes and predict student achievement levels.
- Creating external and internal training materials



Instructional Designer – Columbia University Dec 2017 – Feb 2019

- Supporting faculty in the design and delivery of online and blended courses as well as LMS
- Designing and delivering multi-modal professional development for faculty
- Developing engaging learning objects using multimedia and instructional design theory.

Instructional Design Intern – Columbia University Nov 2016 – Dec 2017

- Translating technical content into digestible information.
- Developing course outcomes and clearly articulating course objectives, requirements and assessment criteria.
- Constructing instructional approach(es) appropriate for targeted course outcomes and requirements.



MASTERS DEGREE in INSTRUCTIONAL DESIGN and TECHNOLOGY-
Columbia University
Sept 2016- May 2018

Senior Graphic Designer – Veter Magazine Sept 2015 – May 2016

- Working closely with the Chief Editor and oversee the work of graphic designers in the conceptualisation of corporate social marketing and outreach campaigns, with creative thinking and a proactive approach.
- Designing concepts for the branding and visual identity of communication products/campaigns.
- Supervising designers in their use of concepts and adaptation of visual identities across a range of corporate materials.

Senior Graphic Designer – Veter Magazine Sept 2012 – Sept 2015

Worked on projects focused on brand/visual identity, with print and digital deliverables. Supporting designers and strategists, my work for both client and internal initiatives included publications, mockups, motion, information architecture, and presentations.



**BACHELORS DEGREE in GRAPHICS DESIGN –
Moscow Architectural Institute**
Sept 2007- May 2012